



## Be a leader in the global marketplace.

Create a buzz (Marketing). Make operations more efficient (Management). Project future growth (Finance). And so much more. **The School of Business' Undergraduate Program** — taught by world-renowned faculty — will help you influence today's global marketplace!



Our Undergraduate Business Program is the largest in the University of California (UC) system.

View all majors: [admissions.ucr.edu/academics](http://admissions.ucr.edu/academics)

### Earning Potential with a Business Bachelor's Degree

	Early Career Pay	Mid-Career Pay
International Business & Finance	\$54,600	\$112,200
Sales & Business Marketing	\$50,900	\$98,900
Information Systems	\$55,800	\$96,900
Operations & Supply Chain Management	\$53,900	\$92,400
Accounting	\$48,400	\$82,800
Business Administration	\$46,300	\$76,800

Based on national averages.  
Higher earning potential with advanced degrees.  
(PayScale, 2017–2018 College Salary Report)



The School of Business is accredited by the Association to Advance Collegiate Schools of Business.

### Innovative Research

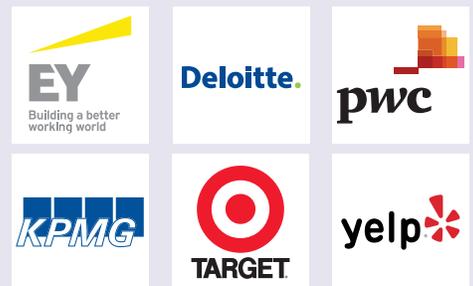
#### Get the Competitive Edge with Undergraduate Research

UCR is one of a few universities to offer research opportunities to all undergrads! This advantage catapults you to the “top of the list” for jobs and/or graduate school. Current School of Business research includes:

- Determining how women-owned businesses outpace total business growth
- Discovering how wellness programs lead to increased worker productivity
- Spotlighting the Inland Empire's boost in business activity — thanks to a data compilation of employment, economic output, income and real estate

#### High-Profile Companies Hire School of Business Graduates

Business graduates go on to become presidents and CEOs of companies, partner in CPA firms, chair nonprofit organizations, run leading engineering management firms, and more.



A 2018 *U.S. News & World Report* survey ranked UCR 78th in undergraduate business schools.



Top 100 Business Schools and top 25% of “Best MBA Programs in America.” (*U.S. News & World Report*, 2018)

# 28<sup>th</sup>

in the United States based on social mobility, research and service.

(Washington Monthly 2018 College Guide and Rankings)

# Value

One of America's Best Value Colleges.  
(Forbes, 2018)

# 35<sup>th</sup>

best public school in the United States.  
(U.S. News & World Report 2019 Best College Rankings)

## School of Business Faculty

## You Have Big Dreams. We'll Help Them Come True!



### ELAINE WONG

Associate Dean for the Undergraduate Business Program  
Associate Professor of Management

- Selected for the Inaugural Cohort of the Minority Serving Institutions' Aspiring Leaders Forum
- Chairs the Women's Faculty Association at UCR
- Serves as Vice Chair of the Committee on Diversity and Equal Opportunity



### BORIS MACIEJOVSKY

Associate Professor of Management  
A. Gary Anderson Distinguished Faculty Scholar

- Fellow for the Department of Management, London School of Economics and Political Science
- Awarded UCR's Academic Senate Travel Grant

**FY** First-Year Students **TR** Transfer Students

## Success Programs

Every program is designed to help you succeed — from the moment you first step on campus to the day you graduate.

### Pre-Business **FY**

Incoming first- and second-year students register for Pre-Business under the College of Humanities, Arts, and Social Sciences (CHASS). Breadth requirements and prerequisites are completed, and an application to Business is submitted at the end of the second year. Upon acceptance, students become Business Administration majors in the School of Business.

### CHASS F1RST: First-Year Experience Programs **FY**

(Mandatory for first-year students)

CHASS F1RST's Learning Communities guarantee courses and credit. First-year Pre-Business students are automatically enrolled in the Pre-Business PATH Learning Community. It offers networking with business-orientated classmates, skill development and a two-unit workshop taught by peers.

### Transfer Student Mentor Program **TR**

Gain peer mentoring from current transfer students. Take part in academic/professional workshops.

### Business Preparation **TR**

Hold a temporary Business Administration major, even if you're missing a prerequisite or Intersegmental General Education Transfer Curriculum (IGETC) course upon admission to UCR.

To qualify, complete the remaining requirements before the end of the second quarter.

[undergradbusiness.ucr.edu/majorchange/businessprep.html](http://undergradbusiness.ucr.edu/majorchange/businessprep.html)

### School of Business Scholarships **FY TR**

Find out if you qualify for a scholarship! Awards and amounts vary each year.  
[undergradbusiness.ucr.edu/involved/scholarships.html](http://undergradbusiness.ucr.edu/involved/scholarships.html)

### Business-Themed Student Organizations **FY TR**

Enhance your college experience, and network with peers and professional colleagues. Enjoy social activities, industry field trips, regional/national conferences and more in organizations including:

- The Accounting Society
- The American Marketing Association
- Association of Latino Professionals in Finance and Accounting (ALPFA)
- Future Business Leaders of America-Phi Beta Lambda
- Hylander Financial Group

Full list of student organizations:

[undergradbusiness.ucr.edu/involved/student\\_organization.html](http://undergradbusiness.ucr.edu/involved/student_organization.html)

## Undergraduate Research

### Putting Research in Your Hands

Explore an extraordinary range of faculty-mentored research projects. Take part in interdisciplinary programs, consulting students from other disciplines to create business plans, marketing strategies, financial analyses and capital sourcing.



### UCR BUSINESS ON YouTube

Hear what students have to say about our undergraduate Business Administration Program. Visit YouTube and search "UCR Business – B.S. Degree in Business Administration."

### 7 Business Administration Concentrations

Choose a concentration for your major:

- Accounting & Auditing
- Business Analytics
- Finance
- Information Systems
- Management
- Marketing
- Operations and Supply Chain Management

# 43<sup>rd</sup>

best college for undergraduate teaching.  
(U.S. News & World Report 2019 Best College Rankings)

# 85<sup>th</sup>

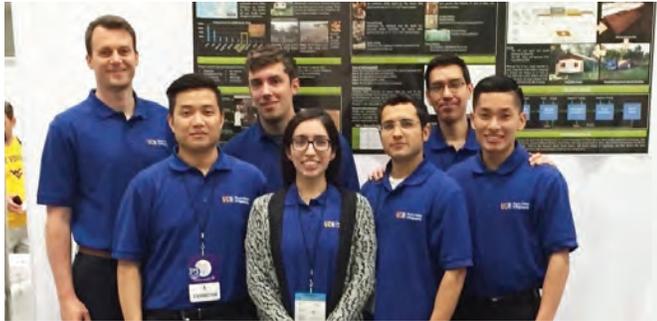
best national university.  
(U.S. News & World Report 2019 Best College Rankings)

UCR made larger gains than any university in the United States, jumping from No. 124 in 2018, to No. 85 in 2019.

# Safety

Among the Top 100 safest colleges in the United States.  
(Alarms.org, 2017)

## Student Spotlight



### TEAM HUSK-TO-HOME WINS EPA AWARD

Business Administration students collaborate with Engineering students on award-winning projects. Team Husk-to-Home builds housing in the Philippines — thanks to a \$75,000 grant from the Environmental Protection Agency (EPA).



### 1ST PLACE

UCR Business Teams won first place in top categories at the International Collegiate Business Strategy Competition — for five years in a row!

## Business Alumni Join Us in Making Global Impacts



**YAYING CHEN '16**  
(Business Administration/Management)  
Assistant, Production & Special Projects  
at FX Networks (Fox)

- UC Education Abroad Program Student Ambassador
- UCEAP Promise Award Scholarship Recipient
- Student Life Orientation Leader
- Beta Gamma Sigma International Honor Society Member



**PARAN JOHAR '93**  
(Business Administration/Marketing)  
Founder and Global CEO of ad:tech, iMedia and Modern Marketing Summit

“I chose UCR because it provided me with the broadest curriculum and framework in my education, which helped me determine what I was passionate about and what I wanted to do.”

### GAIN EXPERIENCE. GET PAID.

The School of Business offers paid internships, peer mentorships and summer programs with stipends, professional development opportunities and graduate school preparation.

“

Professors do not just teach class and leave; here they share all of their knowledge with their students. You can visit them during office hours to discuss lectures or anything that will help you succeed in class. I have also used the Academic Resource Center to help me with my other academic needs.

**Yash Singhania**  
Second-Year, Business

”

## Career Center Get Help with Career Success

UCR's Career Center — and Virtual Career Center — offers full-service counseling and resources, regardless of major or class level. Includes:

- Career and graduate/professional school planning
- Job/internship search strategies and database
- Skill-building workshops, employer information sessions and panel discussions
- 11 fairs, including the Finance, Accounting and Business Job Fair and the Internship and Nonprofit Job Fair



Learn more: [careers.ucr.edu](https://careers.ucr.edu)



### On-Campus Housing for School of Business Students

The Pre-Business Living-Learning Community offers students in UCR's two-year preparatory Pre-Business program the space to explore the possibilities of the business world with like-minded peers.

Learn more: [go.ucr.edu/housing](https://go.ucr.edu/housing)

You can afford a UC degree,  
regardless of income and without going into debt.

91%

of UCR **undergraduate students** received some form of financial aid.

89%

of UCR **transfer students** received some form of financial aid.

73%

of those who received financial aid have their full fees covered by grants and/or scholarships.

Let us show you how: [financialaid.ucr.edu](https://financialaid.ucr.edu)

(Financial Aid Office, 2017–18)

## Next Steps

Get ready to take your place in the UCR family. And when you need help, we'll be here — every step of the way!

### Help to Apply

#### Undergraduate Admissions

[admissions.ucr.edu](https://admissions.ucr.edu) | [admissions@ucr.edu](mailto:admissions@ucr.edu)  
(951) 827-3411

Our admissions counselors will answer questions and help you to apply!

### Help Once Admitted

#### Professional Advising for Business Students

[undergradbusiness.ucr.edu](https://undergradbusiness.ucr.edu)  
(951) 827-4551

Academic and faculty advisors will help you to declare a major, prepare for graduate/professional school and find independent study/research/internship opportunities.

## Undergraduate Admissions Open Houses

Come tour our beautiful campus, meet with faculty and students, learn about financial aid and so much more. Family members — and questions — are always welcome!



For prospective and admitted students. Held throughout the academic year. [discover.ucr.edu](https://discover.ucr.edu)



For prospective transfer students. Held every October. [go.ucr.edu/transferday](https://go.ucr.edu/transferday)



For admitted and prospective students. Held every spring. [highlanderday.ucr.edu](https://highlanderday.ucr.edu)

## Important Dates & Deadlines

### Fall Admission: First-Year and Transfer Students

Aug. 1	Access the UC application. <a href="https://universityofcalifornia.edu/apply">universityofcalifornia.edu/apply</a>
Nov. 1–30	Application filing period opens. <a href="https://universityofcalifornia.edu/apply">universityofcalifornia.edu/apply</a>
March	Fall admission notifications begin. <a href="https://my.ucr.edu">my.ucr.edu</a>
May 1	First-Year Students: Deadline to submit your Statement of Intent to Register (SIR).
June 1	Transfer Students: Deadline to submit your Statement of Intent to Register (SIR).

### Winter Admission: Transfer Students

July 1–31	Access and submit the UC application. <a href="https://universityofcalifornia.edu/apply">universityofcalifornia.edu/apply</a>
Sept.	Winter admission notifications begin. <a href="https://my.ucr.edu">my.ucr.edu</a>
Oct. 15	Deadline to submit your Statement of Intent to Register (SIR).



## TAKE A TOUR

Schedule a student-guided walking tour, or get a virtual 360-degree view of labs, studios and popular hangouts. [visit.ucr.edu](https://visit.ucr.edu)



## UCR ON YouTube

Catch highlights and see what campus life is like from a student's point of view. [youtube.com/lifeatucr](https://youtube.com/lifeatucr)



## FOLLOW US ON Instagram

Check out campus highlights, student spotlights and our favorite things to do in Riverside. [instagram.com/lifeatucr](https://instagram.com/lifeatucr)

UNIVERSITY OF CALIFORNIA  
**UCRIVERSIDE** | Undergraduate Admissions

900 University Ave. | 3106 Student Services Building  
Riverside, CA 92521 | (951) 827-3411 | [admissions@ucr.edu](mailto:admissions@ucr.edu)

[facebook.com/ucradmissions](https://facebook.com/ucradmissions)

[twitter.com/ucradmissions](https://twitter.com/ucradmissions)

[instagram.com/lifeatucr](https://instagram.com/lifeatucr)

[lifeatucr.tumblr.com](https://lifeatucr.tumblr.com)

[youtube.com/lifeatucr](https://youtube.com/lifeatucr)

+1 (951) 827-4410

This information is accurate and reliable at time of posting, but may change without notice. Please contact Undergraduate Admissions for the most up-to-date information. (11/18)  
As part of UC Riverside's federal reporting requirements under the Clery Act, you can access our Annual Security and Fire Safety Report at [go.ucr.edu/CleryAct](https://go.ucr.edu/CleryAct). A full list of Consumer and Safety Information Disclosures is also available at [go.ucr.edu/ConsumerSafety](https://go.ucr.edu/ConsumerSafety).

