

**SENATE BILL  
S.B. W17-038**

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<b>TITLE</b>	General Amendments to Chapter XXXVII - 3

**BACKGROUND**

The Office of the Undergraduate Sustainability Director is continually evolving and solidifying its structure. The formalization of the Marketing & Outreach Officer’s position is an essential step to ensuring the success of the GCAP Referendum. There are also a few verbiage errors that are being cleaned up and the removal of the vice-chair position under summer powers.

**THE ASUCR SENATE HEREBY AMENDS CHAPTER VII, XXXVII, AND XXXXV OF THE ASUCR BYLAWS AS FOLLOWS,**

Section 4. Undergraduate Sustainability Director Duties-

(a) Preside as the chair of the Green Campus Action Plan Committee (GCAP).

**(k) Appoint the GCAP Marketing and Outreach Intern under the Office of the Undergraduate Sustainability Director**

Section 5.

The Green Campus Action Plan Committee (GCAP) shall -

(a) The Green Campus Action Plan (GCAP) Committee can have concurrent paid positions with the Office of Sustainability. The GCAP Committee shall consist of ten (10) voting undergraduate students to be selected by the **Undergraduate Sustainability Director** ~~Campus Sustainability Director~~ working in conjunction with the Personnel Director.

- (i) Undergraduate Sustainability Director
- (ii) One (1) Vice-Chair
- (iii) Two (2) ASUCR senators

- (iv) Four (4) student representatives who demonstrate experience (ie. member of a sustainability organization), interest and/or knowledge in sustainability/environmental issues.
  - (1) One (1) student representative must serve as the committee's marketing officer
- (v) Two (2) members of Finance Committee; mandatory attendance for all meetings where allocations are disbursed

(c) The GCAP Marketing & Outreach Officer shall be appointed by the Undergraduate Sustainability Director. The GCAP Marketing & Outreach Officer shall

- (i) Function as a GCAP Intern under the Office of the Undergraduate Sustainability Director;
- (ii) Create marketing and promotional campaigns that accurately brand the GCAP Committee through all publications;
- (iii) Maintain and update the social media of the GCAP Committee;
- (iv) Produce graphics and publications for the GCAP Committee;
- (v) Create a working marketing and outreach calendar for the Pffice of the Undergraduate Sustainability Director which will then be posted on the GCAP website;
- (vi) Regularly promote events and make announcements;
- (vii) Meet with the Undergraduate Sustainability Officer for weekly debriefs and planning in conjunction with the ASUCR Payroll & Budgeting Accountant;

#### Section 14. Summer Powers

- (a) In order for the GCAP Referendum to continue functioning over the summer months, the section of this Chapter is hereby established;
- (b) Term – The Summer Powers of the GCAP Committee shall go in effect the day after commencement and shall terminate on the first day of class in Fall Quarter;
- (c) A GCAP Summer Committee will be established before Summer break by the newly elected Campus Sustainability Director in order to continue and establish projects during the Summer;
- (d) GCAP Summer Committee consists of:
  - (i) Undergraduate Sustainability Director
  - (ii) ~~GCAP Vice Chair~~
  - (iii) Four (4) student representatives who demonstrate experience (ie. member of a sustainability organization), interest and/or knowledge in sustainability/environmental issues;

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Please attach the overall bylaw(s) that is/are currently being amended to the bill.

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**SUBMITTED ON** - March 9, 2017

**COMMITTEE APPROVED ON** - March 9, 2017

**VOTE COUNT** - 4-0-2

**SENATE APPROVED ON** - March 15, 2017

**VOTE COUNT** - 9-0-0