Did You Know?

28,818 Total Unique Student Contacts

Students Who Came to See Us
- Marian and Rosemary Bourns College of Engineering: 13%
- School of Business: 13%
- College of Humanities, Arts, and Social Sciences: 52%
- College of Natural and Agricultural Sciences: 21%
- Other: 1%

547,964 Website Visits 2016-17

2016-17 Annual Report

#HireHighlanders  #UCRCareerReady

(951) 827-3631  CAREERS.UCR.EDU
Did You Know?

This is how UCR STUDENTS reported finding their first job after college.

Source of Job

<table>
<thead>
<tr>
<th>Source of Job</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Advancement/Promotion</td>
<td>3%</td>
</tr>
<tr>
<td>Career Center</td>
<td>15%</td>
</tr>
<tr>
<td>Direct Contact with Employer</td>
<td>11%</td>
</tr>
<tr>
<td>Internship Converted to Career</td>
<td>6%</td>
</tr>
<tr>
<td>Networking</td>
<td>38%</td>
</tr>
<tr>
<td>Online or Print</td>
<td>18%</td>
</tr>
<tr>
<td>Other</td>
<td>4%</td>
</tr>
<tr>
<td>Social Media</td>
<td>5%</td>
</tr>
</tbody>
</table>

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2016-17 Annual Report

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Did You Know?

345
Unique employers that engaged on-campus with UCR students

19%
Increase over prior year

9%
Increase in those that engaged in four events or more

#HireHighlanders #UCRCareerReady

2016-17 Annual Report
A modern, on-the-go platform designed especially for college-based recruiting for jobs, internships, events and resources.

- Students gain access to job/internship postings from 200,000+ employers around the world, including all Fortune 500 companies!
- Employers enjoy a faster, more user-friendly experience to post jobs and view applicants.
A personalized feed of jobs, internships, events and resources — like Netflix but for careers!

A “Favorite” option to know when top employers are posting jobs and coming to campus.

A seamless experience across all devices: phones, tablets and computers.
Create a Handshake Account

1. Log into [go.ucr.edu/ucrhandshake](http://go.ucr.edu/ucrhandshake) with your UCR username and password.

2. Complete your UCR Handshake profile by adding your resume, photos, skills and more. Make your profile public to employers.

3. Click “Jobs” in the menu bar and start applying. Save searches and sign up for notifications about future opportunities that match your interests!
BEWARE OF JOB FRAUD
Learn the red flags to look out for in your job search.

- They’re asking you to shop for them.
- You have to send them money.
- The job sounds too good to be true.
- The job they offer isn’t the one you applied for.
- They won’t meet you in person.
- You can’t verify their information.
- They’re asking for personal information.
- You’ll be working from home.

Learn more about job fraud and how to protect yourself at careers.ucr.edu or contact a career counselor today.

UCR Career Center
CAREERS.UCR.EDU • (951) 827-3631
#UCRCareerReady
Networking
Your Way to A Job:
BUILD RELATIONSHIPS AND CREATE YOUR BRAND
EVERYONE YOU WILL EVER MEET KNOWS SOMETHING YOU DON'T

- Bill Nye
What We’re Going to Talk About...

• What is Networking?
• Tips to Network Successfully
• Where Can You Network?
• Networking Through Social Media
• Practice What You’ve Learned
• Maintaining Connections
• Who's in your Network?
What is Networking?
To show this poll

1. Install the app from pollev.com/app
2. Start the presentation

Still not working? Get help at pollev.com/app/help or Open poll in your web browser
Networking is the development and maintenance of mutually valuable relationships.

What is Networking?
The Misconceptions

• It’s only takes place at networking events
• Shy people are poor at networking
• You only need it if you’re going into business
• I have a high GPA, I don’t need to network
• I only have to gain relationships with people in my field of interest
Facts About Networking

• It’s about developing **MEANINGFUL** relationships

• 70% of jobs/opportunities are not found online but through **MUTUAL** relationships

• It starts way **BEFORE YOU NEED A JOB**

• It isn’t always about knowing the rich and powerful

(Your **BEST FRIEND** could land you your next job!)

• It’s true, **it isn’t just about what you know, but who you know** that gets you the opportunity to show what you know
When & Where to Network

Social Networks
- Friends, Family, Neighbors
  - Alumni contacts
  - Professors
  - Other Faculty & Staff
  - Volunteer contacts
  - Social media – LinkedIn, Facebook, Twitter, etc.

Professional Networks
- UC Riverside events (Career fairs, Job Discovery panels, Workshops)
- Professional networking events
  - Chamber of Commerce
  - Rotary, Kiwanis, Lions Clubs
  - Committee involvement
  - County of Riverside (volunteers)
Networking Tips
What's Your Story?
3 Questions Before You Network

1. What are you known for today?
   • Eg: strengths, skill sets, experience

2. What do you want to be known for?
   • Eg: reputation, personal branding, credibility

3. How do you get there?
   • Eg: short and long term SMART goals

Source: Great on the Job, Jodi Glickman
Networking Tips

When attending a networking event...

• Set goals

• Perfect your 30 second pitch (Your Story)

• Stay focused

• Meet new people and introduce others

• Listen attentively for opportunities

• Be prepared to follow up
Be Prepared!!

- Conservative email address
- Professional outgoing voicemail
- Make sure your voicemail box is not full
- Neutral virtual presence
- Create a business card (optional)

Sally Career
Bachelor of Science, Business Administration
University of California, Riverside
linkedin.com/sallycareer
951.827.1234
sallycareerucr@gmail.com
Sample Questions For Networking

PROFESSIONAL:
- How did you get into your profession?
- What parts of your job do you find most challenging?
- What do you find most enjoyable?
- Are there any negatives to your job?
- What is a typical day like for you?
- How would you describe the corporate culture?
- What skills are required in your position on a day-to-day basis?
- What is unique about your company?
- What advice do you have for someone looking to get into your field of work?
- What’s the best business advice you’ve ever received?
- Who else do you recommend that I should talk to *tonight*?

PERSONAL:
- What is the best job you’ve ever had? What is the worst?
- Where did you grow up?
- What do you like to do in your spare time?
Activity

• Practice networking for the next 5 minutes

• Turn to your neighbor, pitch yourself, and take turn asking some of these questions
  • What is your major?
  • How did you choose your major?
  • What do you like the most/least about your major?
  • What are your plans after graduation?
  • What do you do for fun?
Debrief

• What worked?
• What didn’t?
• How did you feel?
• What did you learn?
Now for some good habits, bad habits, and common mistakes.
Bad Networking Habits

• Hanging out with the same person or stay in cliques

• Staying by the food table/bar

• Not engaging in full conversations

• Fail to make eye contact and smile

• Asking closed-ended questions
Common Mistakes

• Lack of action & focus

• Too informal too soon

• Ask for too much

• No follow through

• Forget to have fun
Connecting Through Social Media
Conversation Starters On:

Examples of what **NOT** to write:

- Can you help me?
- I’d like to connect with you on LinkedIn

Be mindful of 300 word limit when first messaging professionals.
Introduce Yourself

My name is Maya Lim and I am a senior majoring in Ethnic Studies at UC Riverside. I very much enjoyed meeting you at the Spring Job Fair.

Why do you want to be connected?

I’m reaching out because I am very interested in learning more about the advertising industry. Last summer, I interned in the public relations department at Guess? Inc.
I’ve started the conversation, now what?
The Email Intro...

Your professor has given you the name and email address for an UCR alumna working in the field of your dreams. What is the appropriate way to introduce yourself via email?
What’s the Difference?

Hi Clara!

It would be really cool to meet you and learn about your career path. It would be really nice if I can get 15 to 20 minutes of your time. Well, looking forward for your reply.

-Ali H.
Student
“The unexamined life is not worth living”

Dear Ms. Lee:

I am a junior majoring in History at the University of California, Riverside. Professor Addison suggested I get in touch with you regarding my interest in the preservation of local historical districts.

Although I am not currently looking for a job, I am very interested in learning all I can about typical career paths in this field and what skills I might need to develop. I would greatly appreciate 20 to 30 minutes of your time to ask you a few questions about your current position and the challenges/rewards involved.

Thank you for your consideration. I look forward to contacting you to arrange a time.

Sincerely,

Allison Harris, UCR History 2017
The Final Touches
Keep in Touch...

• Thank you note
• Progress emails
• Related articles
• Holiday greetings
Who's in your Network?

Establishing your **BOARD OF TRUSTEES**: An appointed board of connections that you entrust for your self-development.

- 3-5 people you can count on to help you find your next opportunity.
- Mentor/Confidant you share ideas with
- Should come from different backgrounds to help you develop perspective
Questions?
Networking is not about collecting contacts. Networking is about planting relations.
Connect. Inspire. Empower.

Come Visit Us!

Hours:
Mon. - Fri. 8 am to 5 pm
except Wed. 9 am to 5 pm

Drop-In Hours:
Mon. - Thurs. 10 am-3pm
Fri. 10 am-12 pm