Did You Know?

This is how **UCR STUDENTS** reported finding their first job after college.

<table>
<thead>
<tr>
<th>Source of Job</th>
<th>Percentage</th>
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<tbody>
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<td>Advancement/Promotion</td>
<td>3%</td>
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<td>Social Media</td>
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#HireHighlanders  #UCRCareerReady

(951) 827-3631 • CAREERS.UCR.EDU
More than 80% of students who had full time jobs before graduation connected face-to-face with employers.

#HireHighlanders  #UCRCareerReady
Recruiters are using Google and LinkedIn searches to find talent (70% report that they have rejected candidates because of the information they found)
Based on extensive analysis of historical and current labor market trends, CareerBuilder is projecting a 5 percent growth in U.S. jobs between 2017 and 2022. While that number is encouraging, it is a net total, meaning that while 8,194,220 jobs will likely be added, 302,930 jobs will be lost.
A modern, on-the-go platform designed especially for college-based recruiting for jobs, internships, events and resources.

- Students gain access to job/internship postings from 200,000+ employers around the world, including all Fortune 500 companies!
- Employers enjoy a faster, more user-friendly experience to post jobs and view applicants.
Students enjoy:

- A personalized feed of jobs, internships, events and resources — like Netflix but for careers!

- A “Favorite” option to know when top employers are posting jobs and coming to campus.

- A seamless experience across all devices: phones, tablets and computers.
Create a Handshake Account

1. Log into [go.ucr.edu/ucrhandshake](http://go.ucr.edu/ucrhandshake) with your UCR username and password.

2. Complete your UCR Handshake profile by adding your resume, photos, skills and more. Make your profile public to employers.

3. Click “Jobs” in the menu bar and start applying. Save searches and sign up for notifications about future opportunities that match your interests!
Where are the Jobs:
Job Search Strategies
AGENDA

- Activity: What’s Your Job Search Strategy?
- The Job Market and Hiring Process
- Assess Your Job Search
- Search and Apply
What’s Your Job Search Strategy?

• Give yourself point(s) if you...

  • Actively search for jobs online and apply = 1 point
  • Attend career fairs and info sessions to network = 3 points
  • Use social media such as LinkedIn for job search, joining groups, following employers = 2 points
  • Activate your network circles sharing you are a job seeker = 2 points
  • Do informational interviews to learn about professions = 3 points

Total = 11 points
Current Job Market

• Good!
  • *Since 2017 unemployment is as low as its been since 2000*

• Competitive

• Process starts long before graduation

• More time, more work required
  • *know yourself gain experience*

• Job Search: almost like a full-time job

• Goal: Stand out from the rest
Hiring Process – Visual Perspective

100’s/1,000’s received

Resumes electronically scanned

1-3 Invited to interview
# How UCR Students are Securing Jobs

## 2016-2017 Annual Report

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Assess Your Job Search

Self-Assess
What is important to you in your career?

Research Marketplace
What do you know about your career of interest?

Activate Your Network
Who do you already know? Who do you want to get to know?
1. Self-assessment

• What is important to you in your career?
  • Take a Career Assessment
    • Focus 2, Myers Briggs Type Indicator, Strong Interest Inventory, Career Leader

• What kinds of opportunities align with your priorities?
  • Job function, location, industry/company, etc.

• Keep an open mind:
  • Function
  • Industry
  • Company/organization
  • glassdoor

Prioritize your personal needs
2. Research Marketplace

• Take time to understand the realities. They may differ from your expectations.
  • Book of lists, chambers of commerce
  • Industry Journals, Mass Media

www.bls.gov/ooh/
www.onetonline.org/
www.careers.ucr.edu/
www.glassdoor.com
www.wetfeet.com/
3. Activate Your Network

• Take an inventory of your network
  • How can they help?
• Reach out
  • Be specific about desired outcomes
• Expand your network
  • Ask for referrals
  • Informational Interviews
  • LinkedIn.com
  • Alumni Center
  • Professional associations
  • Local networking groups (Young Professionals)
  • Social media platforms
Where to Search

UCR Career Center
- Handshake
- NACELink, Career Shift
- On Campus Interviews (OCI)
- Employer Information Sessions
- Employer Coffee Chats
- Job Discovery Series
- Annual Career Fairs

Online Sources
- Direct Contact with Employers
- National Job Sites
- Industry Specific Sites
- Company Specific Sites
- Association Sites
- International Sites
- Government Sites
- Social Media: LinkedIn, Twitter, Facebook
BEWARE OF JOB FRAUD

Learn the red flags to look out for in your job search.

- They’re asking you to shop for them.
- You have to send them money.
- The job sounds too good to be true.
- The job they offer isn’t the one you applied for.
- They won’t meet you in person.
- You can’t verify their information.
- They’re asking for personal information.
- You’ll be working from home.

Learn more about job fraud and how to protect yourself at careers.ucr.edu or contact a career counselor today.
Narrow down your search by including key information

Keywords
Location
Industry/Function
Position Type

Be proactive!
Search for:
- Occupations
- Contacts
- Companies
- My Campaigns

Search for Contacts

First Name
Last Name
School Attended
UC Riverside
Company Name
Industry
Advertising & Marketing
Search by Area
Position
Title
Marketing Manager
Employers come to UCR to interview students. Opportunity to interview for multiple internships and full-time jobs.

**What is it?**

- Log in to
- Upload Resume
- Sign Up online

**How?**

1. Log in to
2. Upload Resume
3. Sign Up online
On-Campus Interview

- Juniors and Graduating Seniors are encouraged to participate!
- Employers choose to interview UCR talent on campus
- Chance to interview for multiple internship and full-time positions
Employment Agency

- Temporary and Permanent
- Various fields and Specific fields (e.g. Health Care)
- Work while looking for a permanent job
- Gain experience
- Earn $
- Explore something new

Tip:
Avoid agencies that require you to pay fee for them to place you!
Career Fairs

**Fall:**
Finance, Accounting & Business Job Fair  
Career Expo: Diversity Job Fair  
Science, Technology, Engineering and Math (STEM) Fair  
Graduate & Professional School Information Day  
Law School Info Day

**Winter:**
Engineering & Technology Job Fair  
Government, Internship & Non-Profit Job Fair  
Education & Teacher Job Fair

**Spring:**
Spring Job Fair: Career Night  
Health Professions School Info Day  
Last Chance Job Fair

Stand out and **shine** by engaging and networking face to face with professionals!
Analyzing Job Descriptions

Job Description

Intern will learn and be exposed to:
• Hands on experience of marketing through both traditional and new media
• Real world knowledge of marketing for clients from the insurance industry
• Experiences of working with a very friendly and collaborative team

Responsibilities:
• Assist in creating content for marketing materials, company blog and multiple social media accounts
• Assist in brainstorming and idea planning
• Research industry-relevant news and topics to support content creation
• Qualifications:
  Current college or graduate student in Marketing, Advertising, Public Relations, Communications, or related majors;
• Must have excellent writing skills in Chinese and English (bilingual in English and Mandarin Chinese);
• Editorial mindset that seeks to understand what audiences consume and how to create it
• Knowledge and experience with Facebook, WeChat and other social media platforms is required;
• Experience creating content for the website and social media is strongly preferred;
• Strong proficiency in Microsoft Word, Excel and PowerPoint
Get Organized!

<table>
<thead>
<tr>
<th>Date</th>
<th>Contact Name Phone &amp; Email</th>
<th>Company Address</th>
<th>Referral Source</th>
<th>Activity/Key Items Learned</th>
<th>Follow-up/Thank You</th>
<th>Next Step</th>
</tr>
</thead>
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Follow Up

• 1 to 2 weeks after you apply

• Contact employer via email or by phone

• Key information to include:
  • Date you applied
  • Job title
  • Attach resume for their review
  • Contact information

Exception:
If the employer stated to not contact them, do not contact them
Job Search Goal Setting

Pick one job search strategy you plan to implement...

• Actively search for jobs online and apply
• Attend career fairs and info sessions to network
• Use social media such as LinkedIn for job search, joining groups, following employers
• Activate your network circles sharing you are a job seeker

Do informational interviews to learn about professions
Come See Us

Hours:
Mon. - Fri. 8 am to 5 pm except Wed. 9 am to 5 pm

Drop-In Hours:
Mon. - Thurs. 10 am-3pm
Fri. 10 am-12 pm

#UCRCareerReady