Your 30-Second Pitch

Your 30-second pitch should reveal:

- **Who you are**
- **Your major**
- **What you are looking for**
- **Why you are interested in or contacting the employer/organization**

Here is an example of what you should do to initiate an informational interview:

"Hello, my name is Diana. I was referred to you via the Career Center. I am a chemistry major and am interested in learning more about research and development in the pharmaceutical industry. I wonder if you would have a moment to talk with me about what you do and the field in general."

Here is an example of what you should do to initiate a conversation with an employer at a career fair.

"Hello, my name is Frank. I'm currently a senior working towards a degree in Environmental Science. I saw on your website that [name of organization] has an internship program. I became interested in environmental health while conducting research with one of the faculty members in my discipline and was wondering if you could tell me more about the qualifications and skills you are seeking for the internship program."

Construct your own 30-second pitch below: