

Date: Tues, 25 July 2018 19:52:59 -0700 (PST)

From: Carol Careers [carol.careers@gmail.com]

Subject: Seasoned Sales Representative with MBA Ideal for Regional Sales Manager (mtt-01/3439)

To: scott.trent@destinations.com

Dear Mr. Trent,

Having broken sales records and exceeded sales quotas in all of my previous positions, as well as recently completing an MBA with a Marketing focus from the Anderson Graduate School of Management at the University of California, Riverside, I am an ideal candidate for the Regional Sales Manager position at Destinations Vacation Club International.

An effective Regional Sales Manager needs to be a proven top seller as well as have the ability to lead others. As the leading sales representative for Getaways Vacation Club, I developed key sales material, trained new sales representatives, and reinvented the way club memberships are sold. My team's revenue was more than double the average for the entire corporation. I am confident that my experience and skill set can help Destinations continue to grow its reputation and dominant position in the industry.

The vacation club industry is a dynamic and growing industry. One of the ways that Destinations has distinguished itself as the leader in the industry is by continuing to innovate in its vacation offerings to appeal to and be accessible to an extremely vast audience. In my role as a sales representative at Getaways Vacation Club, I worked with colleagues to develop a payment plan option that operated on a sliding fee scale to make the opportunity for more families and individuals to take vacations and build lifelong memories a reality. While bringing a higher quality of life to our consumers, my team and I also significantly increased revenue for the company. I look forward to bringing my innovative nature to Destinations Vacation Club International.

Destinations stands out as a premier employer due to consistently being ranked as one of the top companies in the nation for its commitment to giving back to communities and employing a diverse, talented workforce. I would love to meet to discuss the position and joining the Destinations team. I will contact you in the next 10 days to follow up on arranging an interview. Should you have any questions before that time, please feel free to contact me at 951-555-2341 or carol.careers@gmail.com. Thank you for your time and consideration.

Sincerely,

Carol Careers