

# EDUCATION

## What can I do with this major?

### AREAS

### EMPLOYERS

### STRATEGIES

#### K-12

#### Teaching:

- Pre-school
- Elementary
- Middle
- Secondary

#### Administration:

- Principal
- Superintendent

#### Special Services:

- Reading
- Title 1
- Guidance Counseling
- School Psychology
- School Social Work
- Occupational Therapy
- Physical Therapy
- Audiology and Speech Pathology
- Library/Information Services
- Special Education
- Career/Technical Education
- Self-Enrichment
- English as a Second Language
- Curriculum Supervision
- Subject Area Supervision

#### Tutoring Services

#### Test Preparation

Elementary, middle and secondary schools:  
Public, private, Montessori, magnet, charter  
Overseas schools for military dependents  
Day care centers and nursery schools  
Boards of education  
Tutoring and learning centers  
Test preparation companies

Obtain experience working with target age group through volunteer or part-time positions.  
Demonstrate patience, creativity and the ability to work well with people of various backgrounds.  
Develop strong communications skills to deal effectively with students, staff and parents.  
Complete a college level teacher preparation program to obtain certification for desired subject area or grade level. Requirements vary by state.  
Private schools may not require certification.  
Pursue multiple certifications to increase employability.  
Earn master's degree for higher pay and for a hiring edge in some districts.  
Join related organizations such as National Education Association, International Reading Association, National Council of Teachers of Mathematics, etc. to learn about current issues in the field.  
Research school administration graduate programs and certification requirements for principal positions.  
Graduate study is required for "special service" fields.  
Obtain master's degree in area to become a specialist.

## AREAS

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### HIGHER EDUCATION

Teaching  
Research  
Information/Library Services  
Administration and Student Support Services:  
    Admissions  
    Financial Aid  
    Advising  
    Development  
    Alumni Affairs  
    International Education and Study Abroad  
    Student Affairs, i.e. Residence Life, Student  
        Activities, Orientation, Leadership, Greek  
        Life, Multicultural Affairs, Recreational  
        Sports, Career Services

Four-year colleges and universities  
Two-year and community colleges  
Technical schools  
Medical and professional schools

Earn Ph.D. in content area for teaching and research at four-year institutions. A master's degree may be sufficient for teaching at two-year schools.  
Pursue Ph.D. in higher education for upper level positions in university administration.  
Acquire minimum of a master's degree in student personnel, student development, counseling or a related field for student affairs positions.  
Seek experience in higher education through student positions such as Resident Assistant, Orientation Leader, Peer Mentor, etc.  
Secure significant experience in related field for technical school positions.  
Obtain a master's degree in library or information sciences from a program accredited by the American Library Association (ALA).

### ADULT AND CONTINUING EDUCATION

In-service Education  
Staff Development  
Professional Development  
Leisure-oriented Education  
Career/Technical Education  
GED Preparation  
Literacy Development  
English as a Second Language

Boards of education  
Colleges and universities  
Two-year and technical schools  
Community organizations: YMCA, Red Cross, etc.  
Correctional institutions  
Museums  
Professional associations  
Residential care facilities  
Adult day healthcare centers  
Vocational services  
K-12 school systems  
Language schools: overseas and domestic

Develop strong communication skills and the desire to help others.  
Seek volunteer or paid experience in area of interest, i.e. English as A Second Language training, GED preparation, literacy development, etc.  
Research certification and accreditation standards for instructional areas of interest.  
Attain master's or Ph.D. degree in adult education or a graduate degree in a subject or specialized area.  
Earn a reputation of expertise and experience in a subject, profession, art, craft or trade.  
Demonstrate a repertoire of strategies for teaching learners with varied life experiences including age, skills and abilities, educational level, culture and socioeconomic status.  
Research certification options, visa requirements and overseas schools and programs for teaching abroad.

## AREAS

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### **BUSINESS AND COMMUNICATION**

Training  
Curriculum Development  
Publishing, Editing and Technical Writing  
Sales  
Customer Service  
Management

Bookstores  
Publishers: textbook, online textbook, newspaper, magazine, book, educational websites  
Test-preparation companies  
Software companies  
Education-related businesses: toy retailers, educational supply companies  
Public and private corporations

Stay current with business and industry literature and news.  
Research companies that utilize teaching/education experience or those that are open to hiring students from "any major."  
Conduct informational interviews to learn about career paths and to build a network of contacts.  
Seek experience through part-time jobs and internships in business; experience in sales may be necessary for some positions.  
Join related student associations and pursue leadership positions.  
Be prepared to start in entry-level positions such as management trainee programs.  
Learn webpage design and software packages relevant to publishing and media. Develop a portfolio.  
Consider earning an advanced degree to specialize in business or communications fields.

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### **GOVERNMENT**

Administration  
Planning  
Evaluation  
Management  
Research and Writing  
Teaching  
Community Affairs

Federal government agencies:  
Department of Education  
Department of Defense  
Overseas schools for military dependents  
Department of Labor  
Educational Resources Information Center (ERIC)  
Health and Human Services  
Library of Congress  
National Archives and Records Administration  
National Science Foundation  
National Endowment for the Arts  
National Endowment for the Humanities  
Peace Corps  
Americorps  
Social service agencies  
State and local government

Seek involvement in student government, local political groups, local campaigns, civic organizations, community service projects, etc.  
Acquire experience through volunteering or completing an internship in a government agency.  
Develop strong analytical, verbal, research, writing and leadership skills.  
Build a network of contacts through referrals and informational interviews.  
Become familiar with the government application process. Utilize applicable websites and seek assistance from your college career center.

AREAS	EMPLOYERS	STRATEGIES
<b>NONPROFIT</b> Direct Service Programming Administration Management Public Relations Fund Raising/Development Policy Analysis Research Grant Writing	Service organizations: United Way, Red Cross, Goodwill Industries, Salvation Army, etc. Youth organizations and camps: YMCA, YWCA, Young Life, Scouts, etc. Community recreation centers Immigrant and refugee service providers Shelters Hospitals and hospices Residential treatment facilities Adult day healthcare centers Correctional institutions Nursing homes Adoption agencies Churches, synagogues and mosques	Research organizations' values to find a good fit with yours. Seek experience as a volunteer, intern or paid employee with social service or non-profit organizations. Become familiar with government and community resources available for those in need. Develop a wide range of skills such as presenting, grant writing and fund raising, as professionals in nonprofit organizations may fill multiple roles. Develop writing, research and public speaking skills and the ability to work with people from diverse backgrounds. Supplement coursework in with areas of interest such as business, human services, counseling or psychology. Demonstrate knowledge and experience in a specialty area, i.e. public health, environment, urban issues.

### **GENERAL INFORMATION**

- Develop excellent communication skills, verbal and written. Become skilled in various teaching strategies and technologies.
- Demonstrate enthusiasm and energy for the field, particularly the desire to work with and help others.
- Obtain part-time, summer, internship or volunteer experience with the intended age group in various settings such as pre-schools, day cares, camps, community agencies, adult centers, YMCA's, etc.
- Participate in co-curricular activities and related organizations to broaden skills, interests and networking opportunities.
- Bachelor's degree is sufficient for certification to teach K-12 in most states. Obtain a master's degree for advancement and to increase earning potential. Advanced degrees are required for specialists, education administration, college teaching and some other professional positions.
- Maintain current knowledge of state and national legislation regarding teacher certification.
- Identify transferable skills learned in teaching applicable to alternative careers:  
Verbal and written communication, teaching and instruction, program planning, organization and record-keeping, working under pressure, meeting deadlines, motivating others, creativity, working autonomously, decision-making, problem solving and research.